

Organic Shampoo

Our NEW Shampoo is Eco-Cert® certified and clinically formulated to be gentle on the scalp, repairs and strengthens the hair, and is safe for daily use on all hair types.

Norwex Shampoo contains:

- Organic **Aloe Vera**, **Wheat Germ** and **Olive Oils**, **Shea Butter**, and ***Calendula officinalis*** (healing, soothing, hydrating, emollient, moisturizing, nutritive, and anti-inflammatory);
- ***Moringa pterygosperma*** seed extract – reduces damage caused by pollution and stress (free-radicals), reduces problems with greasy hair, strengthens and repairs hair damage;
- Naturally sourced, skin-friendly surfactants (cleansers) – no sulphates;
- A soothing, all natural, and allergen-free parfum;
- Preservative agents that meet organic requirements and are used in many food products; and
- Is fortified with Vitamin B5 – hydrates and nourishes hair and scalp and works to thicken the hair.

The gentle surfactants in this formulation together with the incredibly hydrating, emollient, soothing, healing, and anti-oxidant natural extracts; protect and nourish the scalp and hair during cleansing. Greasy hair/scalp is reduced; damaged hair repaired; and the hair is left feeling stronger and thicker.

Recommended use: Apply to wet hair, lather...enjoy...rinse.

Norwex Item # 403105
Product of Italy
Size: 250 ml



Norwex Organic Shampoo – Detailed Ingredients List

Ingredient/Latin Name	Common Name	Ingredient Classification *	Properties
Aqua	Water	--	solvent; hydrating; control consistency
Sodium Cocoamphoacetate & Glycerin & Lauryl Glucoside & Sodium Cocoyl Glutamate & Sodium Lauryl Glucose Carboxylate	---	Natural Origin	Surfactants; glycerin also has emulsifying, emollient, and humectant properties
<i>Aloe barbadensis</i>	Aloe Vera	Organic	healing; soothing; hydrating
<i>Triticum vulgare</i>	Wheat Germ Oil	Organic	anti-inflammatory; nutritive; humectant
Coco-glucoside & Glyceryl Oleate	---	Natural Origin	surfactant; cleansing
<i>Olea europaea</i>	Olive Oil	Organic	emollient
<i>Moringa pterygosperma</i> Seed Extract (<i>Moringa oleifera</i>)	Horse Radish or Ben Oil Tree	Natural Origin	purifying; skin cleansing; hair repair/strengthening
Panthenol	Vitamin B-5	vitamin	nutritive; hair thickener; hydrating
<i>Calendula officinalis</i>	Pot Marigold	Organic	healing; anti-inflammatory; antiseptic; soothing
<i>Butyrospermum parkii</i> Butter	Shea Butter	Organic	healing; moisturizing; soothing; anti-inflammatory
Hydrolyzed Wheat Protein Powder	---	Natural Origin	emollient
Lactic Acid	---	--	pH adjuster, so product has similar pH to hair/skin
Sodium Benzoate	---	Eco-Cert® Certified Preservative	preservative
Sodium Dehydroacetate	---	Eco-Cert® Certified Preservative	preservative
Parfum (allergen free)	---	Natural Origin	fragrance/soothing

*** All ingredients listed here as Natural Origin and preservatives are accepted by Eco-Cert® for ecological and organic cosmetics.**